

# Food Allergy and Anaphylaxis School Education Materials



## Share GIVE and GO

- Visit **GiveGo.org** and show the full video to
- Email [info@EndAllergiesTogether.com](mailto:info@EndAllergiesTogether.com) and we will send you the short or full video to host on your website or computer to share with your class or school.
- Download and print attached GIVE and GO one-page hand-out

## School Nurses

- Meet with your school nurse about your child's personalized Allergy and Anaphylaxis Emergency Plan **AAP.org/anaphylaxis** that you and your healthcare provider created (attached).
- View Natl Association of School Nurses video series: Partnering to Prevent & Respond to Anaphylaxis designed to empower parents to partner with their child's school nurse and create a school action plan that promotes allergen avoidance and has a clear course of action for emergency response.  
**[nasn.org/nasn/programs/educational-initiatives/anaphylaxis-videocast-series](http://nasn.org/nasn/programs/educational-initiatives/anaphylaxis-videocast-series)**

## Create a School Response Plan with Code Ana

Develop and implement your own school-based medical emergency response plans. Your school can complete the four-phase Code Ana School Program on your own timelines and with access to online resources, at no charge to the school. Visit **[codeana.org](http://codeana.org)** or see attached.

## Share Elijah's Echo Story with School Administrators

See attached and contact [be.elijahsecho@gmail.com](mailto:be.elijahsecho@gmail.com) to learn more. Elijah's Echo is an initiative designed to raise awareness of the importance of anaphylaxis/ severe food allergy education and safety as well as asthma w/ allergies. It was born of the tragic incident that occurred in a New York City Pre-K school/Daycare center on November 3rd, 2017.

## Host a Red Sneakers Day to Raise Awareness

See attached and then contact [info@redsneakers.org](mailto:info@redsneakers.org) to get started. Hosting a Red Sneakers Day is a wonderful way to engage the entire school and community about food allergies in a positive light. Host it anytime that works for your school or consider during Food Allergy Awareness Month (May) or on May 20<sup>th</sup>: International Red Sneakers Day. **[RedSneakers.org](http://RedSneakers.org)**

## Educate about Food Allergies in the Classroom

The teacher-designed PowerPoint presentations, lesson plans, and activities in this free curriculum can be used to introduce your students to common food allergens and safety protocols while encouraging empathy for classmates with a food allergy. Visit **[foodallergyawareness.org/education/school\\_curricula\\_programs-2/](http://foodallergyawareness.org/education/school_curricula_programs-2/)**

# WHEN SEVERE ALLERGIC REACTIONS STRIKE

**GIVE**  **EPINEPHRINE**

**GO**  **CALL 911**

## IS IT ANAPHYLAXIS?

ARE ANY OF THESE SEVERE OR IN COMBINATION AFTER EXPOSURE ?

Swollen lips or tongue  
Throat tightness, trouble swallowing  
Coughing, wheezing, trouble breathing  
Dizziness, weak or low pulse  
Anxiety, confusion  
Hives, itchy widespread redness  
Vomiting, diarrhea, stomach pain

For more information visit  
**GiveGo.org**

This is a short tip sheet and not a thorough discussion on the signs and treatment of anaphylaxis. It is not intended to replace the advice of a health care professional. Consult your food allergy action plan and/or see a board certified allergist to develop one that's right for you.

**E•A•T**  
End Allergies Together



# Allergy and Anaphylaxis Emergency Plan

American Academy of Pediatrics

DEDICATED TO THE HEALTH OF ALL CHILDREN®



Child's name: \_\_\_\_\_ Date of plan: \_\_\_\_\_

Date of birth: \_\_\_\_/\_\_\_\_/\_\_\_\_ Age \_\_\_\_ Weight: \_\_\_\_\_kg

Child has allergy to \_\_\_\_\_

Child has asthma. ☐ Yes ☐ No (If yes, higher chance severe reaction)

Child has had anaphylaxis. ☐ Yes ☐ No

Child may carry medicine. ☐ Yes ☐ No

Child may give him/herself medicine. ☐ Yes ☐ No (If child refuses/is unable to self-treat, an adult must give medicine)

Attach  
child's  
photo

## IMPORTANT REMINDER

**Anaphylaxis is a potentially life-threatening, severe allergic reaction. If in doubt, give epinephrine.**

### For Severe Allergy and Anaphylaxis What to look for

If child has ANY of these severe symptoms after eating the food or having a sting, **give epinephrine.**

- Shortness of breath, wheezing, or coughing
- Skin color is pale or has a bluish color
- Weak pulse
- Fainting or dizziness
- Tight or hoarse throat
- Trouble breathing or swallowing
- Swelling of lips or tongue that bother breathing
- Vomiting or diarrhea (if severe or combined with other symptoms)
- Many hives or redness over body
- Feeling of "doom," confusion, altered consciousness, or agitation

☐ **SPECIAL SITUATION:** If this box is checked, child has an extremely severe allergy to an insect sting or the following food(s): \_\_\_\_\_. Even if child has MILD symptoms after a sting or eating these foods, **give epinephrine.**

### Give epinephrine! What to do

1. Inject epinephrine right away! Note time when epinephrine was given.
2. Call 911.
  - Ask for ambulance with epinephrine.
  - Tell rescue squad when epinephrine was given.
3. Stay with child and:
  - Call parents and child's doctor.
  - Give a second dose of epinephrine, if symptoms get worse, continue, or do not get better in 5 minutes.
  - Keep child lying on back. If the child vomits or has trouble breathing, keep child lying on his or her side.
4. Give other medicine, if prescribed. Do not use other medicine in place of epinephrine.
  - Antihistamine
  - Inhaler/bronchodilator

### For Mild Allergic Reaction What to look for

If child has had any mild symptoms, **monitor child.**

Symptoms may include:

- Itchy nose, sneezing, itchy mouth
- A few hives
- Mild stomach nausea or discomfort

### Monitor child What to do

Stay with child and:

- Watch child closely.
- Give antihistamine (if prescribed).
- Call parents and child's doctor.
- If symptoms of severe allergy/anaphylaxis develop, use epinephrine. (See "For Severe Allergy and Anaphylaxis.")

## Medicines/Doses

Epinephrine, intramuscular (list type): \_\_\_\_\_ Dose: ☐ 0.10 mg (7.5 kg to 15 kg)  
☐ 0.15 mg (15 kg to 25 kg)  
☐ 0.30 mg (25 kg or more)

Antihistamine, by mouth (type and dose): \_\_\_\_\_

Other (for example, inhaler/bronchodilator if child has asthma): \_\_\_\_\_

Parent/Guardian Authorization Signature

Date

Physician/HCP Authorization Signature

Date

# Allergy and Anaphylaxis Emergency Plan

American Academy of Pediatrics

DEDICATED TO THE HEALTH OF ALL CHILDREN®



Child's name: \_\_\_\_\_ Date of plan: \_\_\_\_\_

## Additional Instructions:

## Contacts

Call 911 / Rescue squad: \_\_\_\_\_

Doctor: \_\_\_\_\_ Phone: \_\_\_\_\_

Parent/Guardian: \_\_\_\_\_ Phone: \_\_\_\_\_

Parent/Guardian: \_\_\_\_\_ Phone: \_\_\_\_\_

## Other Emergency Contacts

Name/Relationship: \_\_\_\_\_ Phone: \_\_\_\_\_

Name/Relationship: \_\_\_\_\_ Phone: \_\_\_\_\_

# Code Ana

Allergy education, school preparation.



**FACT: The nation-wide incidence of food allergy continues to increase.<sup>1</sup>**

**FACT: Today, 8% of children – about 2 per classroom – have food allergy.<sup>2</sup>**

**FACT: 18% of children with food allergy have had a reaction at their schools.<sup>3</sup>**

***Bad outcomes occur when epinephrine is not administered in a timely fashion.***

**Code Ana** is a nationally recognized program whose mission is to provide education to schools regarding medical issues – like *Anaphylaxis* – and empower schools to develop and implement their own school-based medical emergency response plans. Schools complete the **four-phase Code Ana School Program** on their own timelines and with access to online resources, at no charge to the school.

## ***The four phases of the Code Ana School Program.***



The Code Ana School Program guides each school through the optimization of its own medical emergency response plans. The **Red** Phase includes risk stratification through completion of an online school medical assessment questionnaire. This information is then presented back to the school by the Code Ana Program, highlighting the school's own statistics, such as how many students with food allergy have a physician-signed emergency care plan. The next phase - **Yellow** - then focuses on education for all: school personnel, students, and families. The Yellow Phase also includes the school's creation of a medical emergency response team and plan. That plan is then practiced in the **Green** Phase so the plan can be refined. The final phase - **Teal** - is the maintenance phase and includes annual re-education and quarterly drills.

A critical component of school preparation includes universal training of how and when to use an epinephrine auto-injector. **Code Ana's Epinephrine Training Program** consists of three steps:

1) Pre-Course Assessment → 2) Online Training Video → 3) Post-Course Certification Assessment

The course and assessment take about 30 minutes to complete and were created in collaboration with the University of Virginia's Office of Continuing Medical Education. The program has been approved by the New York State Department of Health, Bureau of Emergency Medical Services, for use in the education of teachers and other school faculty. Code Ana works with individual organizations to limit the costs of the program, continuing its record of never charging schools for this life-saving information.

For more information, visit the Code Ana website at [www.CodeAna.org](http://www.CodeAna.org).

### References

1. Jackson KD, Howie LD, Akinbami LJ. Trends in allergic conditions among children: United States, 1997-2011. *NCHS Data Brief*. 2013(121):1-8.
2. Gupta RS, Springston EE, Warrier MR, et al. The prevalence, severity, and distribution of childhood food allergy in the United States. *Pediatrics* 2011;128(1):e9-17.
3. Nowak-Węgrzyn A, Conover-Walker MK, Wood RA. Food-allergic reactions in schools and preschools. *Arch Pediatr Adolesc Med*. 2001;155(7):790-795.

**DISCLAIMER:** The information provided here is for educational purposes only and is not intended to replace the medical advice of a doctor or healthcare provider. This information is provided by the Code Ana Program, which is supported in part by The Teal Schoolhouse, a qualified 501(c)(3) tax-exempt organization. By accessing the website [www.CodeAna.org](http://www.CodeAna.org) and the resources located on the website, the visitor acknowledges that there is no physician-patient relationship between them and the authors. If you think you are observing a medical emergency such as but not limited to an allergic reaction, call 911 immediately.



"MAKE A HAND, MAKE A HUG  
MAKE A KISS."

Elijah-Alavi Silvera, The Elijah-Alavi Foundation is Elijah's Echo an initiative designed to raise awareness of the importance of anaphylaxis/ severe food allergy education and safety as well as asthma w/ allergies. Elijah's Echo has been born of the tragic incident that occurred in a New York City Pre-K school/Daycare center on November 3rd, 2017. The incident of which, soon after caused my son Elijah-Alavi to pass away. Despite the school having well documented all his severe food allergy and his severe food allergy dairy products, an adult employee had fed my son Elijah-Alavi a grilled cheese sandwich. Following the incident, Medical professionals worked on Elijah-Alavi as he was going into anaphylactic shock. The school had failed to report what Elijah-Alavi had been fed. Soon after, my son Elijah-Alavi passed away. Elijah's Echo and the Elijah-Alavi Foundation is working hard on passing a Law called Elijah's Law Bill [#A10031](#) to protect our young children. Let's create and build an awareness as well as putting a name and face to the importance anaphylaxis & food allergy/asthma safety in the inner city schools/pre-K and daycare centers here in NYC and hopes to continue nationally.

Know the signs. Treat the symptoms. Share Elijah's story. Continue Elijah's Echo. [#elijahsecho](#) [#elijahslaw](#)

*The mission of Elijah's Echo is one that is very close to many of our hearts, and we are working very hard to honor his memory. Come stand behind my family and I. I encourage you to share Elijah's story and promote food allergy awareness and safety.*

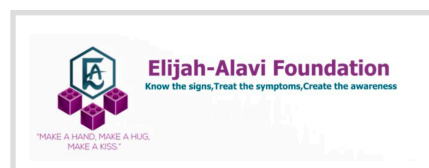
Sincerely,

Thomas Silvera

To contact Thomas and learn more, please email:

[be.elijahsecho@gmail.com](mailto:be.elijahsecho@gmail.com)

(718) 314-5720







## **School Initiative Program Guide**

### **2018 - 2019**

**Red Sneakers for Oakley** is dedicated to educating and advocating for food allergy awareness.

# Our Story

During a family vacation in November 2016, we tragically lost our 11-year-old son, Oakley, due to a fatal anaphylactic reaction resulting from a mild nut allergy.

Oakley suffered from both asthma and nut allergies. Oakley's doctors always focused on the management process of controlling his chronically "severe" asthma, but we received little medical advice regarding Oakley's "mild" food allergies and information about potentially life - threatening anaphylaxis, including the signs and symptoms of anaphylactic shock.

Shortly after Oakley's death, we decided to publicly share Oakley's story to help raise awareness about the dangers of food allergies. We immediately saw a need for awareness and founded the non-profit organization **Red Sneakers for Oakley (RSFO)** in memory of our son.

Oakley wore red sneakers in the multiple sports he played so it was only natural that we looked to Oakley's favorite shoes as a powerful symbol to represent the severity of food allergies.

We hope you will put on your red sneakers in support of food allergy awareness and help us honor Oakley's memory.

With gratitude,



Robert J. Debbs



Merrill Debbs



*"Always in my heart of hearts, I knew that he would make a difference with his life - I just didn't know it would be after he passed away. "*

*Merrill Debbs*



# Host **Red Sneakers for Oakley School Days!**

**Red Sneakers for Oakley** is dedicated to raising awareness about the dangers of food allergies through the coordination of **Red Sneakers for Oakley School Days** across the country and worldwide. By telling our story we are reiterating the severity of food allergies and the dire consequences of anaphylaxis.

Our school program educates parents and administrators on how to properly prepare for and respond to anaphylaxis, and anaphylactic shock episodes. The school program also provides materials for science and nutrition information, provides guidelines and best practices for dining hall alternatives and ensures fun, game-filled activities for students to help build community compassion for those who suffer.



We aim to have a **Red Sneakers for Oakley School Day** in every school in the USA. To date **Red Sneakers for Oakley** has successfully launched our school programs in nearly 60 elementary schools, high-schools, universities, and colleges across the country. Host schools have included, to name a few, The Quogue School, Rosarian Academy, Pingry School, Sea Girt Elementary, The Portledge School, The Greene School, Saint Michael's College, and Furman University.

**Red Sneakers for Oakley School Days** are designed to engage and inspire others to become informed about the importance of food allergy awareness.

The program objectives are to:

- Promote awareness by reaching out to students, faculty, and parents both at school and at home
- Inform and educate parents, students, faculty, and school administration on the severity of food allergies and anaphylaxis
- Partner with vetted clinical consultants to help establish and review school allergy protocols
- Provide a safe environment for students with food allergies, by establishing best practices that will protect students and faculty
- Create a community that supports students with food allergies

Additionally, **Red Sneakers for Oakley** has partnered with nationally accredited health education consultants to design and implement the **RSFO School Allergy Awareness Education & Training Program**.

From identifying gaps in a school's allergy program to developing tailored procedures, our **RSFO** consultants work closely with each school to successfully launch key program touch points.

Thoughtfully selected and program tested, we have witnessed first-hand how our **Red Sneakers for Oakley Health & Education** partners provide schools with vital procedural recommendations and directives for protocol implementation.

# Interested in Having a **Red Sneakers For Oakley Day** at Your School?

Visit [www.redsneakers.org](http://www.redsneakers.org) and fill out the School Program Registration form or contact us directly at [info@redsneaker.org](mailto:info@redsneaker.org).

Next, we will establish a **Red Sneakers for Oakley** point person from the school with whom the **RSFO** team can work closely to organize the day! We like to call this special person our **Red Sneakers for Oakley** Ambassador!

Together, we will discuss past school day success stories, fundraising, donations, and merchandise sales options to create the **RSFO School Day** agenda.

Suggested School Day Events:

- Sports competition
- Field Day
- 5K Walk/Race
- Carnival
- Panel Clinical Discussions



RSFO is proud to partner with an exciting new allergy-focused school project called, The LAND of CAN. Created by Wharton student, JJ Vulopas, who lives with life-threatening food allergies, *The Land of Not* is a children's book with supporting materials designed to raise awareness and re-focus the dialog away from the negative perspective of what children CAN'T do to an inspiring message focusing on what they CAN do! Please go to [www.thelandofcan.com](http://www.thelandofcan.com) for more information about this important school project and children's book.





# Wear **Red Sneakers** and share on social media!

Together, **red sneakers** will become the symbol for food allergy awareness!

Our social media platforms provide a centralized voice for the **Red Sneakers for Oakley** movement. **Red Sneakers for Oakley** social media houses the ongoing testimonials recounting how Oakley's story is saving lives by educating the public about anaphylaxis and anaphylactic shock.

**Red Sneakers for Oakley** social media is a hub for the hundreds of photos uploaded daily from people around the world supporting food allergy awareness by wearing their red sneakers.

## Hashtag your photos:

#redsneakersforoakley  
#foodallergyawareness  
#foodallergy  
#foodallergies  
#livlikeoaks



Facebook & Instagram:  
@RedSneakersforOakley  
Twitter & Pinterest:  
@Oakley\_Red



# Red Sneakers for Oakley

## Promotional Products & School Day Materials

### RSFO SCHOOL DAY COLLATERAL

- Banners
- School Day Flyers
- Food Allergy Awareness Sample Poster
- Symptom Flyer with Epinephrine Auto-Injector Directions

### RSFO MERCHANDISE FOR PURCHASE

We can work with you on bulk purchases for your school day

- Bracelets
- Bumper Stickers & Magnets
- Soccer Bag
- Red Shoe Laces
- Baseball Cap
- T-Shirts



## Did you Know?

Anaphylaxis is a severe, potentially life-threatening allergic reaction. It can occur within seconds or minutes of exposure to something to which you're allergic.

## Food Allergies by the Numbers

- 1 in 4 Americans have some form of allergy.
- 15 million people in the U.S. have food allergies.
- 1 in 12 children in the U.S. has a doctor-diagnosed food allergy - That's 2 in every classroom.
- It is estimated that 1 in 20 adults in the U.S. (5%) has a food allergy.
- 25% of people with food allergies will experience near-fatal anaphylaxis at some point in their life.
- The rate of people with food allergies is doubling every 10 years.
- Approximately \$25 billion is spent in reactive food allergy care each year.
- Every 2 minutes someone goes to the ER due to food allergy induced anaphylaxis.
- Adults with food allergies have a 65% chance of passing those allergies to their children.
- Having a child with food allergies increases the yearly cost of raising a child by about 30%.

Source: Sean N. Parker Center for Allergy and Asthma Research, Stanford School of Medicine

Click <http://med.stanford.edu/allergyandasthma/clinical-care/learn-about-allergies.htm> to see their Allergy Fast Facts

# Additional information for organizing a **Red Sneakers for Oakley Day**

Once you have received approval for your **RSFO School Day**, using this **Red Sneakers for Oakley** School Initiative Program Guide, together with the following tools, will assist in creating a successful program. Schools have shared that the use of visuals have been an important and necessary part of their food allergy awareness education.

- **Dick's Sporting Goods Coupon for discounted red sneakers and apparel**  
<https://www.redsneakers.org/dicks-coupons>
- **Video link of RSFO Soccer Jamboree 2017**,  
Commemorating Oakley's One Year Anniversary  
Palm Beach Rec Center - Palm Beach, Florida  
<http://bit.ly/RSFOvideo>
- **YouTube video links of events and media coverage**  
<http://bit.ly/redsneakersforoakley>
- **RSFO Food Allergy Awareness Handbook**  
Overview of RSFO Awareness Initiatives, Graphics & Resources  
<http://bit.ly/redsneakersgo>



**Red Sneakers for Oakley** Website:  
<https://www.redsneakers.org/>

**Red Sneakers for Oakley** Social Media sites:

**Facebook**  
<https://www.facebook.com/redsneakersforoakley/>

**Instagram**  
<https://instagram.com/redsneakersforoakley/>

**Twitter**  
[https://twitter.com/oakley\\_red](https://twitter.com/oakley_red)

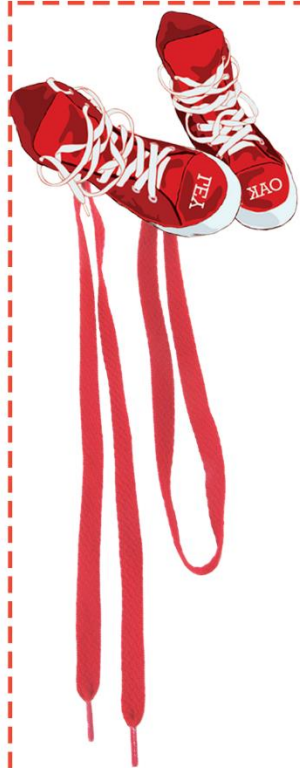
**YouTube**  
<http://bit.ly/redsneakersforoakley>

**Pinterest**  
[https://www.pinterest.com/oakley\\_red/](https://www.pinterest.com/oakley_red/)

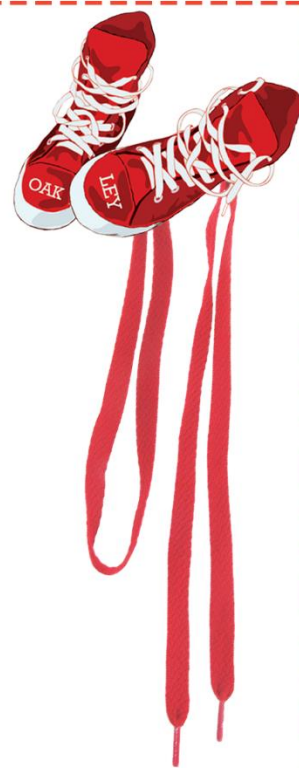


Please print the following poster and flyers to promote your **Red Sneakers for Oakley Day**





# RED SNEAKERS FOR OAKLEY SCHOOL DAY!



Wear red sneakers, socks,  
or shoelaces to school on

THIS DATE ▮▮

to spread food allergy awareness!

#LIVLIKE  
OAKS

Food allergies are very serious.  
1 in 12 kids in the US has one.

Learn more at [REDSNEAKERS.ORG](https://RedSneakers.org)



Follow  
@RedSneakersForOakley





# -HELPFUL TIPS ABOUT- FOOD ALLERGIES

**#1**

RESPECT  
your friend's  
allergy. Allergies  
can make some kids  
very sick.

**#2**

WASH YOUR  
HANDS.  
Even a little food  
dust can hurt a  
kid with an  
allergy.

**#3**

DON'T SHARE FOOD  
with kids who have  
allergies. There can  
be hidden  
ingredients.

**#4**

GET HELP FAST  
if your friend  
seems sick. Find  
a grown-up  
to help.

**#5**

BE KIND  
allergies  
aren't  
fun.



Red Sneakers



for Oakley™

#LIVLIKE  
OAKS

REDSNEAKERS.ORG

FOLLOW  
@REDSNEAKERS  
FOROAKLEY





#LIVLIKEOAKS

-ANNOUNCING

# RED SNEAKERS FOR OAKLEY

## DAY!

WEAR YOUR **RED** SNEAKERS,  
SOCKS, SHOELACES  
TO SCHOOL ON

Red sneakers symbolize food allergy awareness  
in honor of 11-year-old Oakley Debbs who  
passed away from a severe allergic reaction.

1 in 12 US kids suffers from a food allergy  
if you know someone with a food allergy,  
be a good friend and support them.

For more information visit [REDSNEAKERS.ORG](http://REDSNEAKERS.ORG)



Follow @RedSneakersForOakley

# Food Allergy Awareness



Red Sneakers are the symbol of Red Sneakers for Oakley, established to promote food allergy awareness. Food allergies are very serious, and 1 in 12 kids in the U.S. has one. If you know someone who has a nut or other food allergy, be a good friend and support them:

- 1** Show respect for your friend's allergy. Some kids can get very sick from their allergy.
- 2** Wash your hands before and after eating. If you have peanut butter on your hands, or even just peanut dust, it could affect someone with an allergy.
- 3** Don't share your food with people who have allergies. There could be hidden ingredients in your food.
- 4** Get help right away if a friend seems to be sick. Find an adult and tell them your friend has an allergy.
- 5** Show kindness. A friend with an allergy will appreciate your help.



Follow RedSneakersforOakley  
Visit **REDSNEAKERS.ORG**



# Alergias a los Alimentos



Las zapatillas rojas son el simbolo de Zapatillas Rojas por Oakley, establecida para promover la concientizacion sobre las alergias a los alimentos. Las alergias alimentarias son muy serias y 1 de cada 12 niños en los Estados Unidos tiene una. Si conoce a alguien que tiene una alergia a las nueces o otra alergia a los alimentos, sea un buen amigo y apoyalos.

- 1** Sea respetuoso si un amigo tiene una alergia. Algunos niños pueden enfermarse seriamente por su alergia.
- 2** Limpien sus manos antes y despues de comer. Si tienes mantequilla de mani en sus manos, o hasta polvo de mani, podria affetar a alguien con una alergia.
- 3** No compartan su comida con personas que tengan alergias. Podria aver ingredientes ocultos en su comida.
- 4** Obtenga ayuda de inmediato si un amigo parece estar enfermo. Busce un adulto y diganle que su amigo tiene un alergia.
- 5** Muestre bondad. Un amigo con una alergia apreciara su ayuda.

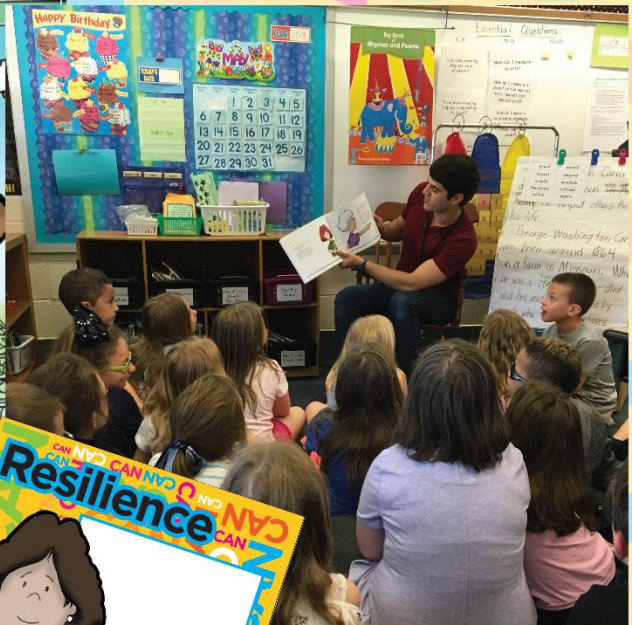


Sigue RedSneakersforOakley  
**REDSNEAKERS.ORG**



Land of Not book, Land of Can map, & professionally developed teachers' tools perfectly complement the RSFO program!

*"Do what you love.  
Embrace what you've got.  
You are who you are.  
Not who you're not."*



## Land of Not...

### ... is a smart children's book...

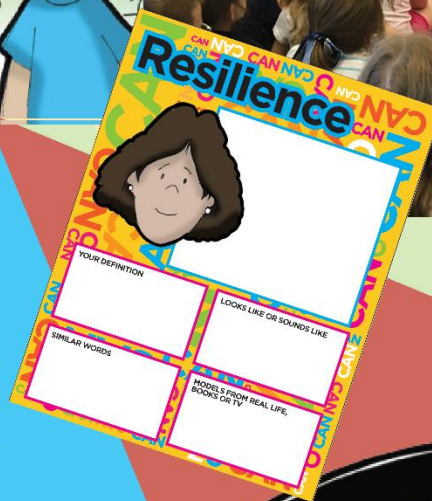
When 9-year-old Collin moves with his family from the Land of Can to the Land of Not, he is shocked to discover that everyone in his school is sad. Sitting beside a boy who introduces himself as "NOT Simon or Sally or Sam," befriendng a girl who boasts that she can "NOT read French," and watching three classmates receive praise by "NOT the English teacher" for saying that "4 +4 is NOT 15" and "NOT 127" and "NOT blue," Collin devises a plan to show his new friends that happiness comes from embracing who they are and who they can be, not who they're not.

### ... with a powerful message...

As a noted adolescent psychologist said, Land of Not will inspire, empower and transform ALL children, not just those with food allergies, to understand their possibilities rather than define themselves by their limitations."

### ... that will benefit all students.

- Perfect for grades 1 through 4.
- The characters in the book all wear RED sneakers!
- The main character is a young boy with a food allergy.
- Book is written by JJ Vulopas, a college senior at Wharton who lives with food allergies.
- Foreword written by the Debbs' family.
- Optional professionally-developed online teacher tools, handouts and resources accompany the book and provide 12 lessons about leadership.
- Optional Land of Can map provides interactive learning opportunities throughout the year.



[www.thelandofcan.com](http://www.thelandofcan.com)



## Contact Information

### Red Sneakers for Oakley

P.O. Box 2687

Palm Beach, Florida 33480

1-833-OAKLEY1

1-833-625-5391

[info@redsneakers.org](mailto:info@redsneakers.org)

[www.redsneakers.org](http://www.redsneakers.org)

<http://bit.ly/redsneakersgo>



Red Sneakers for Oakley is a registered 501(c)3 non-profit organization